

ATOS MID-YEAR COMMITTEE/TASK FORCE/OFFICER ACTIVITY REPORT FORM (2016)

Name of Activity: STEP UP YOUR PLAYING
(Please fill out separate form for each activity.)

Committee Chair/Officer Name: Jonas Nordwall/Ken Double

Date of Report: Feb. 4, 2016

1. Actions completed since the 2015 Annual Meeting: (Please bullet actions completed.)

- 2016 event scheduled for Atlanta, Mar. 4-5-6
- Instructors: Donna Parker, Ken Double, Tom Helms, Richard Hills
- Hotel secured – Fairfield by Marriott, Atlanta
- “in-house” promotion to 2015 attendees, Atlanta chapter and Alabama chapter members
- Initial reaction and indication signaled 12-15 attendees
- Full page promo in Jan 16 journal – inside front cover
- Secured tickets for all to attend Richard Hills concert at Stephenson HS Saturday, Mar. 5

2. Actions begun but incomplete since the 2015 Annual Meeting: (Please bullet actions begun.)

- Created variations of schedule, Plan A and Plan B awaiting availability of one venue – Strand Theatre
- Plan for a conference call among instructors to specify teaching topics
- Follow up with both area chapters and their players to get them signed up

3. Goals to be reached by the 2016 Annual Meeting: (Please bullet goals.)

- With only six signed up to attend, recommendation will be to cancel the event.

4. Amount budgeted for your committee: 0 - this is a zero budget program created to be self-sustaining.

Amount expended by your committee: _____

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- As of followup with potential attendees thru 2/4/2016, there will be a recommendation to cancel the event
- Initial indications from last year’s attendees (6 of 9 indicated interest) have produced no attendees
- Initial indications from local chapters indicated at least 6 interested individuals, but only 3 have signed up
- One individual from Palm Springs was the first to sign up
- With only 5 or 6 signed up to attend, recommend it be cancelled.

Notes on this program – the cry has gone out from time-to-time from adult and amateur players, “Why can’t we have an event like the SYA?”

There was an attempt several years ago that failed.

Last year’s attempt drew 9, and was budget-friendly due to two donations.

Suggestion: perhaps this is an “every-other-year” event whereby the desire is greater.

Option 2: We might be better served to partner with the chapters who are staging concerts in certain areas, and “add on” to their events with smaller, two-day seminars wrapped around a concert event.

This needs further study.

6. Please provide a three-bullet summary of your committee/task force/officer activities since the 2014 Annual Meeting. These will be included in the minutes of the mid year meeting.

