

ATOS MID-YEAR COMMITTEE/OFFICER ACTIVITY REPORT FORM (2015)

Name of Activity: Fund raising
(Please fill out separate form for each activity.)

Committee Chair/Officer Name: Ken Double

Date of Report: February 5, 2015

1. Actions completed since the 2014 Annual Meeting: (Please bullet actions completed.)

- The Retreat – the single most important event to assist in fund raising. The impact in discussions with individuals has been enormous. Many relate their feeling about ATOS taking a major organizational step.
- Continuing ongoing discussions with dozens of individuals about gifts, support for programs and estate planning gifts.
- \$41,000 gift from the estate of Kenelm Lufkin
- \$115,000 gift from the estate of Robert Mertz
- Annual Drive executed in a more timely manner – best year ever - \$31,700 as of 1/31/15 (Donna Parker will have updated figure)

2. Actions begun but incomplete since the 2014 Annual Meeting: (Please bullet actions begun.)

- Reconstitute the Fund Raising Committee, which was kept quiet on purpose pending retreat outcome
- Develop the final brochure for membership
- Have committee begin work on the major campaign – the goal, the timetable, best methods for success
- Begin to reach out to corporate funding for our education programs

3. Goals to be reached by the 2015 Annual Meeting: (Please bullet goals.)

- New FR Committee in place
- Brochure complete
- Meetings underway to specify major campaign

4. Amount budgeted for your committee: \$ 2400

Amount expended by your committee: \$3690 (for Annual Drive letter, card, envelopes, postage)

5. Comments: (Any bulleted special notations, problems, or suggestions should be included here.)

- Next year's budget will have to allow for the creation of two brochures in addition to the Annual Drive letter

6. Please provide a three-bullet summary of your committee/task force/officer activities since the 2014 Annual Meeting. These will be included in the minutes of the mid year meeting.

